

Dougherty Dialectic

TESTIMONIALS

“I’ve worked with Jack Dougherty for several years and he is a talented PR professional. He has extremely strong insight on strategic communications and messaging.”

—*GARY SHEFFER, VICE PRESIDENT, CORPORATE COMMUNICATIONS & PUBLIC AFFAIRS, GE*

“Every day counts in the pursuit of excellence, and Jack Dougherty clearly makes this a priority with his clients. His counsel, coaching and writing support helped me formulate, package and sell my vision and performance expectations to Hilton GMs all across the Americas. With his direction, I was well positioned to mobilize and motivate my team.”

—*JOE BERGER, PRESIDENT AMERICAS, HILTON WORLDWIDE*

“Jack Dougherty has been a professional colleague for many years. He is among the most talented and insightful corporate communications professionals with whom I have ever had the pleasure to work. I highly recommend him.”

—*ALAN MARKS, SENIOR VICE PRESIDENT, CORPORATE COMMUNICATIONS, EBAY INC.*

“I’ve always considered you the most talented speech writer I have ever encountered.”

—*DAVID WHITE, VICE PRESIDENT, CORPORATE COMMUNICATIONS, BB&T*

“Media training is an art, and Jack is a master of the game. I highly recommend him for anyone interested in the many benefits of using media interaction as a proactive communications tool.”

—*FRANCINE KATZ, VICE PRESIDENT, CORPORATE COMMUNICATIONS (RETIRED), ANHEUSER-BUSCH COMPANIES, INC.*

“We hired Jack Dougherty to help our organization better understand—and provide sound advice for managing— our trade association’s reputation with critical stakeholders. Jack provided us with keen research insights, thoughtful analysis, and spot-on strategic communications counsel. I highly recommend him.”

— *BARBARA VAN ALLEN, SENIOR VICE PRESIDENT MEMBERSHIP, MARKETING AND COMMUNICATIONS, MORTGAGE BANKERS ASSOCIATION*

“I’ve worked with a number of media trainers over the years, always with middling results. Jack’s head and shoulders above the rest. He doesn’t simply teach people to communicate the right messages, he explains where the media is coming from, enabling his students to stay one step ahead of the questions. I would never trust my executive team to anyone else.”

— *JOHN BAIRD, DIRECTOR OF CORPORATE COMMUNICATIONS, BLUE NILE, INC.*

“When I was CEO of Spark PR, a San Francisco-based PR. firm, we hired Jack Dougherty on several occasions to media-train our clients. Jack was very skillful at helping Silicon Valley executives—many of whom are brilliant scientists and engineers but not always great communicators—explain their products and industries with conviction and credibility. I highly recommend Jack Dougherty.”

—*LISA HEMPEL, VP, GLOBAL MARKETING AND COMMUNICATIONS AT EQUINOX*